



## The Art of Fly Fishing Lures People In and Gets Them Hooked

Ron Lauzon has fished using flies for nearly a half century. Eleven years ago he gave up a thriving graphic design career to design and live out his river-based passion. These days, Lauzon's emphasis isn't on catching fish himself, nor does he simply show people how to cast and hook. Instead, the FFF certified fly casting instructor, guide and outfitter has created and opened a school that takes the art of fly fishing to new levels.

Lauzon is the only person operating a year-round, full-time fly fishing and guide school in the Pacific Northwest. He started out as Pioneer Guide Services where he led groups on fishing expeditions in summer months. The company grew and he changed the name to Ron Lauzon's Fly Fishing School. Today, the business has expanded and evolved to include multiple outdoor recreation courses at Mt. Hood Community College and

several Parks and Recreation departments. As the instructor at Fly Fishing and Guide Schools of Oregon, Lauzon designs fishing excursions to lakes and rivers in Oregon throughout the year, while his summers are fully devoted to teaching, guiding and promoting the sport. "I keep learning so that I can continue to provide my clients with a lot more than the average fishing guide."



Ron Lauzon - left

Lauzon pursues perfection in the sport of fly fishing, though he admits it is a never-ending process. Along the way, he has assisted more than a thousand people with learning the basics of the sport, and others who want to understand the intricacies of his angling techniques. "Fly fishing not only puts people in touch with the environment, it becomes a lifelong journey," Lauzon explains. "You can't learn it overnight because it always asks for more."

